



Information seminar on Mission Innovation

**Organised by the Delegation of the European Union to Japan and
the Ministry of Economy, Trade and Industry of Japan**

**Monday, 10 July
16:00-17:30 JST (9:00-10:30 Brussels time)**

Delegation of the European Union to Japan, Tokyo / online (Webex)
English and Japanese with simultaneous interpretation

Concept note

The main objective of the event is to disseminate information on the EU's and Japan's activities under Mission Innovation, a global initiative to accelerate public and private clean energy innovation to address climate change, make clean energy affordable, and create green jobs. The event will be an opportunity to learn on the EU's and Japan's policy approaches to tackle these challenges, to present examples of the relevant actions, to confirm the existing top priority thematic areas for collaboration between both sides and to identify new ones, as well as to reflect on the possible modalities of joint activities.

Following the EU-Japan Strategic Partnership Agreement, the EU-Japan Green Alliance, the preparations to the forthcoming EU-Japan Summit in Brussels in July, and the Mission Innovation Ministerial meeting in Goa in July, the event will give a visibility to the common objective for EU and Japan to achieve carbon neutrality by 2050, will highlight examples of successful actions, and will be a chance to seek complementarities and synergies between the two sides under Mission Innovation, in particular, related to Carbon Dioxide Removal Mission, Clean Hydrogen Mission, and Green Powered Future Mission.

Registration: participation on-site/online - [click here](#)

Agenda

16:00-16:05 Welcome remarks

- H.E. Mr Jean-Eric PAQUET, Ambassador of the European Union to Japan

16:05-16:35 Keynote addresses

- Mr Ryota Yamada, Chief, Energy and Environment Innovation Strategy Office, Industrial Science, Technology and Environment Policy Bureau, Ministry of Economy, Trade and Industry (METI)
- Mr Tomohiko Adachi, Director, Hydrogen & Fuel Cells Strategy Office, Agency for Natural Resources and Energy Ministry of Economy, Trade and Industry
- Ms Rosalinde van der Vlies, Director, Clean Planet – Directorate C, Directorate-General for Research and Innovation, European Commission

16:35-16:45 Q&A

16:45-17:15 Testimonies of Mission Innovation related actions / projects

- EU (tbc)
- Dr Shinichirou Morimoto, Team Leader, Environmental and Social Impact Assessment Team, Global Zero Emission Research Center, National Institute of Advanced Industrial Science and Technology (AIST)
- EU (tbc)
- Mr Eiji Ohira, Strategy Architect, Fuel Cell and Hydrogen Technology Office, New Energy and Industrial Technology Development Organization (NEDO)

17:15-17:25 Q&A

17:25-17:30 Closing remarks

- Mr Koichi Inoue, Director for International Cooperation on Industrial Science and Technology, International Affairs Office, Industrial Science, Technology and Environmental Policy Bureau, METI
- Ms Rosalinde van der Vlies, Director, Clean Planet – Directorate C, Directorate-General for Research and Innovation, European Commission



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